



Business Opportunity



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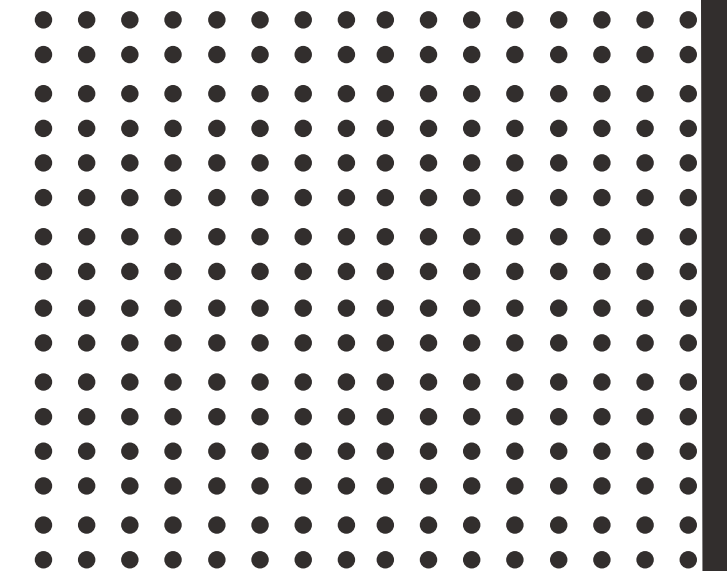
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Introduction

Welcome to Bee Coin Wise (BCW), South Africa's unique shopping and loyalty ecosystem that empowers everyday people to earn rewards from the spending they already do.

Our mission is simple:

- To make shopping more rewarding.
- To create a community-driven loyalty system that benefits everyone.

To ensure growth that is professional, transparent and sustainable.

We're not here to sell products or push people into anything. We're here to re-imagine shopping as an opportunity — one that brings value back to households, communities, and businesses alike.

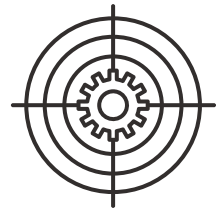


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Vision

To build South Africa's most trusted shopping and loyalty ecosystem — where everyday spending creates value, strengthens communities, and empowers people to grow together.



Mission

Our mission is to make shopping more rewarding by creating a transparent, sustainable, and inclusive loyalty ecosystem. We empower members to earn from everyday spending, support merchants with stronger customer engagement, and ensure that growth benefits the entire community.

Company Overview





Market Analysis



Industry Overview

South Africans spend billions of rands every month on groceries, fuel, medicine, and lifestyle products.

- The global loyalty and rewards market is projected to grow rapidly as consumers demand more value.
- Traditional loyalty programs often benefit retailers more than shoppers.
- The opportunity: create a transparent, shared-value system where shoppers themselves are rewarded.

Target Market

Our focus is on:

- Everyday shoppers who want to save and earn from their daily spending.
- Households looking to reduce financial pressure without changing their habits.
- Forward-thinking merchants who want to increase loyalty and customer retention.
- Communities seeking innovative, sustainable ways to circulate value locally.

Competitive Analysis

Traditional loyalty programs (points, cashback, store cards) give limited rewards and often lock shoppers into one chain.

Bee Coin Wise is different:

- Works across multiple merchants and categories.
- Rewards are transparent and shareable within a community ecosystem.
- Positioned as a professional, unique alternative to outdated loyalty models.

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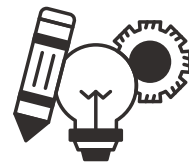
Problem Statement

Shoppers spend billions every month on essentials — groceries, fuel, medicine, and more.

Yet, despite this massive consumer activity:

- Shoppers earn nothing back from their daily spending.
- Merchants struggle to build long-term loyalty.
- Communities miss out on opportunities to circulate value sustainably.

The result? A system where value flows out but rarely flows back to the people creating it.



Our Solution

Bee Coin Wise introduces a shopping and loyalty ecosystem designed to benefit shoppers, merchants, and communities alike.

- Members earn rewards on their own purchases.
- Communities grow through shared loyalty benefits.
- Merchants gain repeat customers and stronger engagement.

This isn't a network scheme. It's a unique loyalty model that works with everyday spending.

Proposed Solution



Value Proposition

For Shoppers → Turn daily spending into rewards and savings.

For Merchants → Build stronger customer loyalty and attract new shoppers.

For Communities → Keep value circulating, supporting local households and businesses.

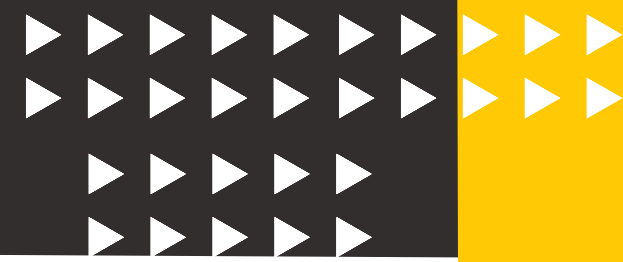
BCW creates a win-win ecosystem where everyone benefits.

Implementation Plan

From 1 September 2025, we roll out our refreshed structure:

- **Membership included in Starter Pack for everyone.**
- **R350 Starter Pack to activate participation.**
- **Nationwide expansion through partnerships and community onboarding.**
- **Seamless integration of shopping, earning, and loyalty rewards.**

Benefits And Impact



Direct Starter Pack Bonus = R10

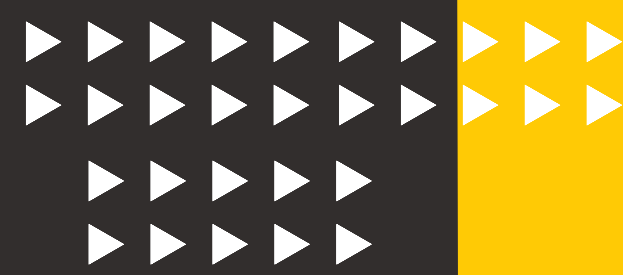
Extended Starter Pack Bonus = R5

Broader Starter Pack Bonus = R10

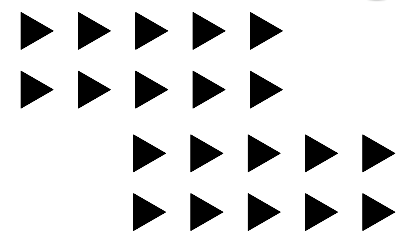
Market Growth Starter Pack Bonus = R25



Benefits And Impact



Every time a payment is processed in your community, you receive a Loyalty Share of that transaction fee as follows:





Royal Bee

Nectar Elite

Golden Hive

Hive Master

Bee Leader

Bees Knees

Honey Maker

Nectar Collector

ROYAL
BEE
POOL!



***ALL FIRST TIME* ROYAL BEES TO SHARE 2%
OF COMPANY REVENUE WHEN
QUALIFYING!**

Conclusion

Bee Coin Wise is not another scheme. It's a shopping and loyalty revolution.

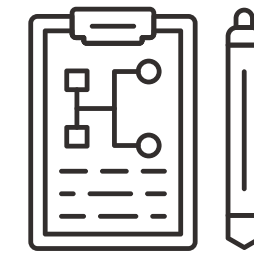
We believe in empowering shoppers, strengthening communities, and creating an ecosystem where everyone benefits from everyday spending.

Shop Smart. Earn More. Grow Together.

Join us as we launch a new chapter this Spring.



START



Summary

For Members: Earn rewards, reduce cost of living, join a supportive community.

For Merchants: Customer loyalty, increased foot traffic, shared ecosystem growth.

For Communities: A sustainable way to circulate value and empower households.

Tomorrow, you'll shop again....

**The only question is:
Will you earn from it, or not?**

**The time is now. Get back to the person
that invited you here and join the Bee
Coin Wise ecosystem –**

Shop Smart. Earn More. Grow Together.

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